



BIA
BAKING INDUSTRY AWARDS
2010

ENTRY FORM

Organised by:

British
Baker



Category sponsored by:

RICH'S
®



For the last 22 years, the Baking Industry Awards have recognised achievement and professionalism across the Baking Industry and all winners are regarded as the best of the best operating in this business sector. By entering, you are joining this exclusive group of achievers.

Why should you enter?

- Be rewarded in front of industry VIPs at a prestigious awards ceremony at the Park Lane Hilton, London
- Create a platform to promote your achievements to others
- Generate local press and national press stories
- Showcase your achievements
- Use of the Baking Industry Awards logo after the event
- Reward yourself and your team
- Raise your profile and enjoy coverage in *British Baker*
- Full year-long exposure on www.bakeryawards.co.uk
- Gain new business and contacts

How to enter

- Simply answer the questions listed opposite on a separate sheet, clearly labelled with your name, store/company name, category entered and question number
- Submit relevant supporting documents
- Complete your details
- Return your completed entry, by Friday 7th May 2010, to:
**Helen Law, Baking Industry Awards 2010,
William Reed Business Media,
Broadfield Park, Crawley, West Sussex,
RH11 9RT.**

The judging

All entry packs will be posted to the sponsors for judging during May. After the paper assessment, the judges will arrange to meet the short-listed candidates to further investigate your entry and pick their finalists and winner. There will be an independent judge on each judging panel.

The event

The chosen finalists will be invited, with their partners, to the awards at the Park Lane Hilton in London on Wednesday 8th September, 2010 as guests of Rich Products and *British Baker*. The winner will be announced on the evening and presented with a trophy. Overnight accommodation, if required, will be provided courtesy of Rich Products.

ENTRY DEADLINE: FRIDAY 7TH MAY

For more information, log on to
www.bakeryawards.co.uk



Confectioner of the Year

ENTRY FORM

Please answer the following questions:

(Please label each separate sheet clearly with your name, store/company name, category entered and question number.)

1. Tell us about your confectionery range in terms of:

- What you design for morning/lunchtime trade
- What you design for children
- Describe any seasonal products you make
- What larger cake offerings (NOT celebration cakes) you do, this may be any be any gateaux sold whole or in slices

2. Describe your main range eg: classics, traditionals with a twist, chocolate offerings

3. Tell us about anything (fillings, toppings, inclusions, decorations) that you feel may stand out and may be included in the above ranges

4. Tell us a bit about yourself and how you feel about your craft

5. Include any photos or any other information you may feel is relevant

Name*:

Job title:

Company:

Address:

Daytime telephone number:

Fax number:

Email address:

**Please note that the name of the contact given above will be our main point of contact and, as such, will be required to collect any award on stage on the night of the Awards and be interviewed and photographed for the Awards coverage.*



For judging purposes please supply any holiday dates you have booked for **May/June 2010**. You must make yourself available for judging at some point during these two months if you are successful at the first round.

Checklist

- Have you completed all the questions?
- Have you clearly labelled all supplementary sheets with your name, store/company name and category entered?
- Have you clearly completed your contact details?

Please keep a copy of your entry and send back to:

Helen Law, Baking Industry Awards 2010
William Reed Business Media, Broadfield Park
Crawley, West Sussex, RH11 9RT

If you have any queries about your entry, the Awards or require additional entry forms for this or any other category, please contact Helen Law on **01293 846587** or email helen.law@william-reed.co.uk

Alternatively, log onto www.bakeryawards.co.uk where you can download further copies of this entry form or for any other category.

William Reed Business Media will use this data for the purpose of administering the Awards and may also use it to send you information about its other products and services. If you do not wish this to happen please tick the appropriate box:

- Mail
- Fax
- Email
- Telephone

I agree to the submission of this entry and am aware of the conditions of entry

Signature: _____

Date: _____

Terms and Conditions

1. By entering the Awards, the Entrant will be deemed to have read and understood these rules and to be bound by them. These rules include any instructions set out with the Entry Form.
2. The competition is open to UK residents only. Overseas entrants are not eligible.
3. Individually named entrants may not enter for more than one award. However, a company may enter as many awards that it chooses but each entry must be submitted by a different named individual. Entrants may not enter for any category, which they have won since 1st January 2007, although you may enter if you were a finalist.
4. The Organiser reserves the right, at its absolute discretion, to reject any entry that it deems inappropriate.
5. Entry forms and any supporting documents must be sent by pre-paid post or courier, to arrive no later than Friday 7th May, 2010. Proof of posting will not be deemed to be proof of delivery. Supporting documents will be retained by the Organiser.
6. Entries will only be accepted if they are submitted on the official Entry Form and completed in full, in ink.
7. Entries must be signed by the person responsible for submitting the entry and to whom all correspondence concerning the Awards should be addressed.
8. Responsibility cannot be accepted for any lost, late or mislaid entry and any entry which is damaged, defaced, illegible or incomplete, or which otherwise does not comply with these terms and conditions, may be deemed invalid in the sole discretion of the Organiser.
9. There will be three finalists in each category from whom will be selected a winner of **Confectioner of the Year 2010**. All of the finalists will be selected during May and June against the criteria set out in the Entry Form by a panel of judges selected by the Organiser and will be notified by post within 14 days.
10. The finalists and winners will be announced at, and will be required to attend, the Awards ceremony at the Park Lane Hilton on Wednesday 8th September, 2010. The winners' names will be published in *British Baker*.
11. Accommodation in London on the night of the Awards for the category winners will be booked and paid for by the sponsor of the relevant category. In the case of an individual winner, accommodation will be for the individual and a partner and in the case of a corporate winner, for a representative of the company and a partner.
12. The judges may decline to make some or all of the Awards in any category if, in their opinion, there are insufficient entries of a winning standard.
13. The Organiser reserves the right to change the categories and the judging panel without prior notice to entrants.
14. The decision of the independent judges on all matters affecting this competition is final and legally binding.
15. No correspondence will be entered into.
16. Winners may be required to take part in some post-event publicity and consent to their name and photograph being used for such purposes.
17. Entrants consent to the publication by the Organiser, in connection with the Awards, of any of the documents or materials constituting their entry.
18. Winners may publicise that they are a category winner in the **"British Baker Baking Industry Awards 2010"** provided that the category is specified.
19. By entering the Awards, all entrants will be deemed to consent to the transfer of their personal data to the Data Controller for the purposes of the administration of the Awards and any other purposes to which the entrant has consented.
20. The Organiser and Data Controller is William Reed Business Media Ltd, Broadfield Park, Crawley RH11 9RT.



^{British}
Baker

William Reed 
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